

### Welcome to the Red Lion Community Group Newsletter

We're now into February, our final month for receiving applications for shares, or firm pledges to purchase shares. If your share application form is sitting in a drawer waiting to be completed, now's the time to dig it out and become part of our exciting venture.

#### **Recent Activity**

Our friends at the Great Food Club have issued a newsletter to all of their members in the East Midlands area, beginning with the line "Do you remember The Red Lion in Stathern, Leicestershire? It was a fantastic place that offered a warm ambience and excellent food."

Our thanks to the Great Food Club for their support.

Click Here to see the full Newsletter





Encouraged by the uptake in our share offer we've decided to apply for a match fund grant under the Share Booster Programme. We've completed the first step by submitting our Expression of Interest.

In order to qualify for a potential grant, we need to raise £250,000 towards our £350,00 minimum target. So, please keep those applications coming in.

#### **Share Offer**

£350,000 £120,300 34.4%

Share Sales – Lower Target Amount Raised to Date Target Achieved to Date

Details of our Share Offer and how to apply for shares can be found on our website at www.savetheredlionstathern.com

#### **Your Questions Answered**

One question often raised is:

'Is this a good investment?'

Community Shares differ from Ordinary Shares in that they are not subject to fluctuations in value through being traded on the market. The value of your investment in our venture will never decrease.

While another difference is that a dividend cannot be paid on your investment, it is the intention of the committee that, as a part-owner of the Red Lion you will receive an attractive interest rate of at least 3% on your investment. We believe this is a much better return than any interest rate currently available on the high street.

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Of course, the main reason for buying community shares is to support the social aims of the venture concerned. If we are not successful in buying the pub, we might lose it forever. A major piece of history, and once the pulse of the village will be gone for good.

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The Red Lion was once a centre of social activity in Stathern. The pub put Stathern on the map attracting visitors from the wider community and beyond. The commercial benefit to the village was significant.

The Red Lion once provided opportunities for employment and training, particularly among the younger set.

The Red Lion once permitted the use of its car park for school drop-off and its garden for village charity fund raising events. All of this can be the case again, with your support.



'I've invested in this venture because I want to protect the Red Lion for mine and my family's future and for the future of all the villagers of Stathern. This is incredibly important.', says Group Chair Bridget Green.

## And Finally - Did you know that...

#### Will this have an impact on house prices?

In case studies the loss of a pub has reduced house prices in the area by as much as 10%. The average value of recent house sales in Stathern is £350,000. Potentially the owners could have had a further £35,000 benefit.

How much would you invest to get a gain of at least 10% of the value of your house?



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Stathern Community Benefit Society Limited. Registration number 8751. Registered address: Mill House, Church Lane, Stathern, Melton Mowbray, LE14 4HB